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Fulu Holdings Limited

福祿控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2101)

**VOLUNTARY ANNOUNCEMENT
INCREASE IN SHAREHOLDING IN THE COMPANY BY CHAIRMAN
AND CONTROLLING SHAREHOLDER**

This announcement is made by Fulu Holdings Limited (the “**Company**”) on a voluntary basis.

The board (the “**Board**”) of directors (the “**Directors**”) of the Company was informed by Mr. Fu Xi, the chairman of the Board, that on 1 June and 2 June 2021, Mr. Fu Xi, through FuXi Limited (a wholly-owned company of Mr. Fu Xi), acquired an aggregate of 1,810,500 shares of the Company (the “**Shareholding Increases**”) at an average price of HK\$11.025 per share of the Company in the open market for a total consideration of approximately HK\$19,959,878 (excluding the relevant transaction fees). These shares represent approximately 0.45% of the issued share capital of the Company as at the date of this announcement.

Prior to the Shareholding Increases, Mr. Fu Xi indirectly held a total of 176,634,600 shares of the Company through his holding companies, representing approximately 44.16% of the issued share capital of the Company. After the Shareholding Increases, Mr. Fu Xi indirectly held a total of 178,445,100 shares of the Company through his holding companies, representing approximately 44.61% of the issued share capital of the Company.

The Board is of the view that the Shareholding Increases fully demonstrate Mr. Fu Xi’s confidence in the overall development prospects and growth potential of the Company. Mr. Fu Xi does not rule out the possibility of further increasing his shareholding in the Company at an appropriate time in the future, subject to compliance with applicable legal and regulatory requirements.

To the extent of the information publicly available to the Company and the knowledge of the Directors, as at the date of this announcement, the Company has maintained the minimum public float of at least 25% of the total number of issued shares of the Company as required under the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited upon the completion of the Shareholding Increases.

Shareholders and potential investors of the Company should exercise caution when dealing in the shares of the Company.

By order of the Board
Fulu Holdings Limited
Fu Xi
Chairman

Wuhan, Hubei Province, the PRC
2 June 2021

As of the date of this announcement, the Board comprises Mr. Fu Xi, Mr. Zhang Yuguo, Mr. Shui Yingyu, Mr. Zhao Bihao and Mr. Mao Feng as executive Directors; and Mr. Li Wai Chung, Ms. Wang Yuyun and Mr. Wong Sincere as independent non-executive Directors.